

# Jennifer S. Schiff

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## EMPLOYMENT

### *Current Appointments:*

<b>Director of Liberal Studies Assessment</b> Western Carolina University	2018-Present
<b>Associate Professor of Political Science and Public Affairs</b> Western Carolina University	2016-Present

### *Previous Appointments:*

<b>Program Director</b> International Studies Western Carolina University	2016-2018
<b>Faculty Fellow for Global Learning</b> Joint appointment with Coulter Faculty Commons and International Programs and Services Western Carolina University	2015-2016
<b>Assistant Professor of Political Science and Public Affairs</b> Western Carolina University	2010-2016

## EDUCATION

<b>Old Dominion University</b> Ph.D., International Studies	2004-2010
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Fields of Concentration: international political economy, transnationalism and interdependence

**Dissertation Title:** "Integrated Water Resources Management – A Theoretical Exploration of the Implementation Gap between the Developed and Developing Worlds." Committee: Dr. David Earnest (chair), Dr. Kurt Taylor Gaubatz, and Dr. Glen Sussman.

<b>Cleveland State University</b> M.A., History	2000-2001
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<b>University of Virginia</b> B.A., History	1993-1997
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## **TEACHING EXPERIENCE**

### *Western Carolina University*

Global Issues  
Politics of Ethnic Conflict  
International Political Economy  
International Environmental Politics  
Model United Nations  
Asian Politics  
Introduction to International Studies

International Studies Capstone  
Simulations in Diplomacy (online)  
Global Water Politics

### *Old Dominion University*

Introduction to International Politics  
World Politics – Writing Intensive  
New Portals to Appreciating the Global Environment

## **AWARDS/DISTINCTIONS**

### Awards

Recipient, 2020, UNC Board of Governors Award for Excellence in Teaching, Western Carolina University.  
Recipient, 2017, Chancellor's Distinguished Teaching Award, Western Carolina University.  
Recipient, 2013, College of Arts and Sciences Teaching Award, Western Carolina University.  
Recipient, 2012, Excellence in the Teaching of Liberal Studies Award, Western Carolina University.  
Recipient, 2009 Grand Prize Award – Graduate Student Paper Competition. International Studies Association/South.  
Recipient, 2008, Old Dominion University Graduate Teaching Assistant of the Year Award.  
Recipient, 2009 Best Graduate Research Paper Award -National Technology and Social Science Conference.  
Recipient, 2009 Best Research Paper Award – Old Dominion University Graduate Research Conference.  
Recipient, 2001 Cleveland State University Graduate Student of the Year Award/College of Arts and Sciences.

### Distinctions

Finalist, 2019 Board of Governor's Award for Excellence in Teaching, Western Carolina University.  
Finalist, 2019 Advocate Award, Office of Student Transitions, Western Carolina University  
Nominee, 2018 Board of Governor's Award for Excellence in Teaching, Western Carolina University.  
Nominee, 2017- 2019, Student Nominated Faculty of the Year Award, Western Carolina University.  
Nominee, 2013-2015, 2017, First Year Advocate Award, Office of Student Transitions, Western Carolina University.  
Finalist, 2014, Chancellor's Distinguished Teaching Award, Western Carolina University.  
Finalist, 2012 First Year Advocate Award, Office of Student Transitions, Western Carolina University.  
Recipient, 2009 Grand Prize Award – Graduate Student Paper Competition -International Studies Association/South.  
Recipient, 2009 Best Graduate Research Paper Award -National Technology and Social Science Conference.  
Recipient, 2009 Best Research Paper Award – Old Dominion University Graduate Research Conference.  
Recipient, 2001 Cleveland State University Graduate Student of the Year Award/College of Arts and Sciences.

## **RESEARCH**

### **Peer-Refereed Publications**

Jennifer Schiff and Carol Burton. (2020) "Wicked Problems in General Education: The Challenges of Diversity, Civic Engagement, and Civil Discourse." *Journal of General Education: A Curricular Commons of the Humanities and Sciences*. 68:1-2, 85-103. DOI: 10.5325/jgeneeduc.68.1-2.0085

Jennifer S. Schiff. (2020) "The WRIS System: A Framework for Designing and Implementing Simulations in an Online Course Environment." *Journal of Political Science Education*. 16:1, 28-40.  
DOI:10.1080/15512169.2019.1574229

Jennifer S. Schiff. (2019) "Measuring the Human Right to Water: An Assessment of Compliance Indicators." *Wiley Interdisciplinary Reviews (WIREs) – Water*, 6:1, e1321. DOI: 10.1002/wat2.1321.

Jennifer S. Schiff. (2018) "Reconciling Decentralization: The Human Right to Water, India's Yamuna River, and the Challenge of Transboundary Governance." *Journal of Human Rights Practice*. 10:3, 406-422. DOI: 10.1093/jhuman/huy024.

Jennifer S. Schiff. (2017) "The Evolution of Rhine River Governance: Historical Lessons for Modern Transboundary Water Management," *Water History*. 9:3, 279-294. DOI: 10.1007/s12685-017-0192-3.

Jennifer S. Schiff. (2016) "Masquerading as Compliance: Tracing Canada's Policy Implementation of the Human Right to Water," *Journal of Human Rights Practice*, 8:2, 264-283, DOI: 10.1093/jhuman/huw006.

H. Gibbs Knotts and Jennifer Schiff. (2015) "Major Competition? Exploring Perceptions of International Studies Programs Among Political Science Department Chairs," *PS: Political Science and Politics*, 48:1, 142-148, DOI: 10.1017/S1049096514001681.

J. Michael Despeaux, H. Gibbs Knotts, and Jennifer S. Schiff. (2014) The Power of Partnerships: Exploring the Relationship between Campus Career Centers and Political Science Departments, *Journal of Political Science Education*, 10:1, 37-47, DOI: 10.1080/15512169.2013.860877.

Jennifer S. Schiff. (2014) Silencing the Opposition: The State v. Civil Society in India's Ganges River Basin, *International Studies Perspectives*, 15:2, 229-242, DOI: 10.1111/insp.12039.

Todd Collins, H. Gibbs Knotts, and Jen Schiff (2012). Career Preparation and the Political Science Major: Evidence from Departments, *PS: Political Science and Politics*, 45:1, 87-92, DOI: 10.1017/S1049096511001764.

### **Manuscripts in Progress**

David Earnest and Jennifer Schiff, eds. *Complex Political Economy: Power, Wealth and Resilience in the Anthropocene*. Manuscript in progress. (Book)

Jake Greear and Jennifer Schiff. "Environment and Population." *Basics of World Politics*, Raluca Viman Miller and Dlynn Armstrong Williams, eds. UNG Press. (Textbook)

Jennifer Schiff. *Cognitive Dissonance: The Relationship between India's Water Policy and the Human Right to Water*. Invited manuscript for WIREs-Water. (Journal article)

### **Newspaper Op-Eds**

David Dorondo, Niall Michelsen, and Jennifer Schiff, "Russia, Ukraine, and the Absence of a Simple Solution," published in the *Asheville Citizen Times* (April 27, 2014).

Jennifer Schiff, "Mitt Romney and the Foreign Policy Doldrums," published in the *Asheville Citizen-Times* (June 10, 2012).

### **Selected Conference Papers and Presentations**

"Institutionalizing Inclusivity: Elevating Non-State Actors with the Human Right to Water Framework." International Studies Association Annual Convention. (Honolulu, HI: March 2020). *Conference was canceled due to Covid-19 outbreak, but the paper was completed and ready for presentation.*

"The 'Super-Wicked' Nature of Resource Scarcity: The Impact of Informal Water Governance Mechanisms in India." International Studies Association Annual Convention (Toronto, Canada: March 2019).

"Teaching International Diplomacy: Designing and Implementing Engaged Simulations in an Online Course Environment," American Political Science Association Teaching and Learning Conference (Baltimore, MD: February

2018).

“Adversarial Dynamics: India’s Yamuna River, the Human Right to Water, and the Tension between Compliance and Decentralization,” International Studies Association Annual Convention (Baltimore, MD: February 2017).

“Defining Norm Compliance: The Equitable Access Scorecard and the Human Right to Water,” International Studies Association Annual Convention (Atlanta, GA: March 2016).

“Marginalizing the Norm Entrepreneur: Tracing Canada’s Implementation of the Human Right to Water,” International Studies Association Annual Convention (New Orleans, LA: February 2015).

“The Democratization of Water: Malaysian Water Policy and the Oppositional Dynamics of Norm Diffusion,” International Studies Association Annual Convention (Toronto, Canada: March 2014).

“Social Equity and the Legacy of Apartheid: South Africa’s Struggle with the Decentralization of Water Management,” International Studies Association-South Conference (Charlotte, NC: October 2013).

“The Compatibility between Consumption and Conservation: Evolving Economic Approaches for Mitigating Water Scarcity,” International Studies Association-South Conference (Atlanta, GA: October 2012).

“Silencing the Opposition: The State v. Civil Society in India’s Ganges River Basin,” International Studies Association Convention (San Diego, CA: April 2012).

“The Political Economy of the British Slave Trade: The Royal African Company and the Convergence and Confrontation between Private and Public Interests,” 4<sup>th</sup> Annual Crossing Over Symposium (Cleveland, OH: October 2011).

“Stasis in the Evolution of Water Governance: Integrated Water Resources Management in Australia’s Murray-Darling River Basin,” International Studies Association Annual Convention (Montreal, Canada: March 2011).

## **SERVICE**

### **Discipline**

Peer Referee. *European Political Science, International Studies Review, International Studies Perspectives, Journal of Environmental Studies and Sciences, PS: Political Science and Politics, Journal of Political Science Education, Social Alternatives, The Social Science Journal, WIRES- Water, World Development*. 2011-present.

Discussant. International Studies Association Annual Convention, Honolulu, HI. Spring 2020.

Discussant. International Studies Association Annual Convention, Atlanta, GA. Spring 2016.

Chair/Discussant. International Studies Association – South Conference, Charlotte, NC. Fall 2013.

Discussant. International Studies Association Annual Convention, Montreal, Canada. Spring 2011.

### **University**

Member, 2020-2021 Campus Theme Committee (Water), Spring 2020-present.

Member, Search Committee for Study Abroad Advisor, Spring 2020.

Member, Academic Assessment and Review Advisory Council, Spring 2019-present.

Member, Non-Curricular Task Force, Spring 2017-present.

Chair, Excellence in Teaching Liberal Studies Award Selection Committee, Fall 2017-present.

Chair, Liberal Studies Committee, Fall 2016-present.

Member Ex-Officio, Academic Policy & Review Council, Fall 2016-present.

Member, International Programs Advisory Council, Fall 2016-Spring 2019.

Member, Search Committee for Director of Assessment, Fall 2018-Spring 2019.

Member, Faculty Senate Program Assessment Task Force, Fall 2017-Spring 2018.

Chair, Liberal Studies Subcommittee on Learning Outcome Revision and Assessment, Fall 2017-Spring 2018.

Member, Study Abroad Advisory Committee, Fall 2016-Spring 2018.

Facilitator, Global Learning Academy Program, Spring/Summer/Fall 2016.  
Member, Search Committee for the Coulter Faculty Commons Director, Spring/Summer 2016.  
Chair, Global Learning Academy Selection Committee, Spring 2016.  
Chair, P3 Assessment Team, Liberal Studies Committee, Spring 2016.  
Member, Liberal Studies Committee, Fall 2015-Spring 2016.  
Member, International Programs and Services Strategic Planning Process Committee, Fall 2015 – Spring 2016.  
Facilitator, FACE Group for International Faculty/Staff, Fall 2015-Spring 2016.  
Member, Majors Fair Committee, Spring 2015-Fall 2015.  
Member, Paul A. Reid Service Award Committee, Spring 2015.  
Member, Excellence in Teaching Liberal Studies Committee, Spring 2015.  
Member, Search Committee for Assistant/Associate Vice-Chancellor for International and Extended Programs.  
Spring/Summer 2013.  
WCU Faculty Representative, UNC-India Summit at UNC General Administration, Chapel Hill, NC, January 30, 2013.

### **College of Arts and Sciences**

Member, College Collegial Review Committee, Fall 2017-Spring 2019.  
Chair, International Studies Advisory Board. Fall 2016-Spring 2018.  
Member, Faculty Awards Committee, Fall 2015-Spring 2018.  
Member, International Studies Advisory Board. Fall 2010-Spring 2016.

### **Department of Political Science and Public Affairs**

Member, Department Collegial Review Committee, Fall 2016-present.  
Member, Teaching Review Committee. 2012-2013, 2014-2016, Fall 2019-present.  
Member, Assessment Committee, Fall 2018-Spring 2019.  
Faculty Advisor, International Studies Club, Fall 2016-Spring 2018.  
Member, Internship Committee, Fall 2016-Spring 2017.  
Member, IR/Comparative Politics Search Committee, Spring 2016.  
Member, IR/Comparative Politics Search Committee. Fall 2013.  
Chair, Student Awards and Events Committee. Fall 2012 – Spring 2014.  
Faculty Advisor, College Democrats. Fall 2011-Spring 2014.  
Faculty Advisor, Phi Beta Delta. Spring 2011-Spring 2012.  
Faculty Advisor, Model United Nations. Fall 2010-Spring 2011.  
Member, IR/Comparative Politics Search Committee. Fall 2010.

### **Campus/Student/Community Outreach**

Featured Presenter, Professional Development Seminar for High School Teachers, WCU, February 2020.  
**Title** – *Trade Wars and Tariffs: Economic Globalization v. Nationalism*  
Workshop Facilitator, Summer Institute for Teaching and Learning, Western Carolina University, May 2019:  
**Title** – *Simulations in a Box: A Step-by-Step Guide to Using Roleplay and Collaborative Learning in Face-to-Face and Online Classroom Environments*  
Facilitator, Global Spotlight Series of Panel Discussions, Western Carolina University, Fall 2014-present.  
Guest Presenter, Classroom Culture at WCU, International Programs, Western Carolina University, August 2018.  
Panelist, Beneath the Surface: Me and You – Women at WCU, Western Carolina University, April 2018.  
Panelist, Vietnam Remembered: The Cost of Freedom, Western Carolina University, November 2017.  
Member, Folkmoot Programming Committee, Waynesville, NC, Fall 2017-Fall 2018.  
Media Appearance, Radio, WRGC/AM 540, October 6, 2017.  
Panelist, Global Spotlight Series on Water Scarcity, Western Carolina University, September 2017.  
Mentor, AAUW, Western Carolina University, Fall 2017-Spring 2018.  
Keynote Speaker, Interdisciplinary Innovations Conference, Western Carolina University, April 2017.  
Featured Speaker, World Affairs Council of Western North Carolina, *Great Decisions* Lecture Series, March 2017.  
**Title** – *U.S Foreign Policy and Petroleum*  
Panelist, Africa, Cultural Exchange, and Soft Diplomacy, Western Carolina University, February 2017.  
Guest Presenter, WCU Leadership Academy, November 2016.

Panelist, Global Spotlight Series on Africa, Western Carolina University April 2016.  
Panelist, Intentional Conversations: Issues That Matter, Western Carolina University, March 2016.  
Guest Presenter, Carolina Roundtable on the World Wars, December 2015.  
Panelist, Global Spotlight Series on Climate Change Policy, Western Carolina University, March 6, 2015.  
Panelist, Global Spotlight Series on the Ebola Crisis, Western Carolina University, November 4, 2014.  
Organizer, Catamount Global Challenge Event for International Education Week, Fall 2014.  
Panelist, Global Spotlight Series on Iraq, Western Carolina University, September 2, 2014.  
Media Appearance, Television, WLOS/Channel 13 News, July 18, 2014.  
Faculty Sponsor, Marian Drane Graham Scholars Program 2014, for student Breanna Moe, Summer 2014.  
Panelist, Russia/Ukraine Crisis Academic Discussion, Western Carolina University, April 2014.  
Guest Presenter, Carolina Roundtable on the World Wars, September 2013.  
Media Appearance, Television, WLOS/Channel 13 News, September 10, 2013.  
Media Appearance, Television, WLOS/Channel 13 News, August 31, 2013.  
Keynote Speaker, Freshman Convocation, Western Carolina University, August 2012.  
Panelist, Scholarship of Teaching and Learning Conference, Western Carolina University, May 2012.

## **PROFESSIONAL DEVELOPMENT**

*General Education and Assessment Conference: Creating a 21<sup>st</sup> Century General Education – San Francisco, California*

(February 14-16, 2019)

This conference, sponsored by the American Association of Colleges and Universities (AAC&U), examined the role of general education in the university curriculum, with a specific focus on creating integrated learning opportunities across content areas, assessing general education student learning outcomes, and generating evidence of high-quality student learning in various disciplines.

*Institute on General Education and Assessment – Salt Lake City, Utah*

(June 5-8, 2018)

I served as the lead for a team of five faculty/administrators attending this conference. Sponsored by the American Association of Colleges and Universities (AAC&U) and held on the University of Utah campus, this residential institute provided an intensive opportunity for the WCU team to evaluate and redesign our general education assessment, pedagogy, and curricular processes, with help and expert guidance from AAC&U mentors.

*Women in Higher Education Leadership and Mentoring Conference – Greensboro, North Carolina*

(May 16, 2018)

Held at North Carolina A&T State University, this one-day conference focused on building leadership and mentoring skills for female administrators, faculty, and staff in university governance positions.

*General Education and Assessment Conference: Foundations for Democracy – Philadelphia, Pennsylvania*

(February 15-17, 2018)

This conference, sponsored by the American Association of Colleges and Universities (AAC&U), examined the role of general education assessment in higher education and conveyed best practices for design thinking, curricular development, pedagogical techniques, and measurable outcome assessment.

*Japan Studies Institute (JSI-Japan) – Tokyo, Kyoto, and Beppu, Japan*

(July 4-14, 2017)

I was invited to participate in a fully funded professional development trip to Japan for the purpose of continuing education in curriculum internationalization, while also creating administrative relationships between my home university and several different Japanese universities. Sponsored by the American Association of State Colleges and Universities (AASC&U), JSI-Japan involved travel to three cities (and related universities) in Japan. Throughout the trip, I attended seminars on the Japanese educational system and liaised with university officials. I also attended numerous seminars on Japanese history, culture, politics, geography, and economics.

*Curriculum Internationalization Workshop – Western Carolina University*

(June 20, 2016)

This workshop, offered as part of the Global Learning Academy and headlined by Susan Sutton (a noted global learning expert), was a full day event encompassing a number of topics, including implementing collaborative online international learning, creating global student learning outcomes and assessment measurements, and developing relevant pedagogical techniques for curriculum internationalization.

*Japan Studies Institute (JSI) – San Diego State University, San Diego, California*

(June 9-20, 2015)

I was awarded a fellowship to attend JSI 2015, a two-week residential and interdisciplinary institute co-sponsored by the American Association of State Colleges and Universities (AASC&U) and San Diego State University. The theme of JSI 2015 was “Incorporating Japanese Studies into the Undergraduate Curriculum,” and as a participant, I spent 12 hours a day immersed in all things Japanese. Topic seminars included Japanese history, literature, music, film, geography, anime, foreign policy, brush painting, Ikebana, architecture, Buddhism, Shinto, economics, and Kendo. Additionally, as a Fellow, I attended daily Japanese language classes. As a final project, I submitted and presented a curriculum plan to the San Diego State community detailing the ways in which I plan to integrate further Japan-related information into my undergraduate classes.

*Coulter Faculty Commons – Teaching and Learning Workshops – Western Carolina University*

(Fall 2014)

As a corollary to the independent study class I taught in Fall 2014, I attended three half-day workshops at the Coulter Faculty Commons. The topics covered by each workshop included 1) **Backward Course Design** (September 9, 2014), **Assessment** (October 7, 2014), and **Classroom Management** (November 4, 2014).

*2013 Marine Corps Educators' and Key Leaders' Workshop – Quantico, Virginia*

(June 24-28, 2013)

This workshop highlighted the education and training men and women undergo to become Marine Officers capable of leading Marines in combat. Activities included combat leadership skills, collaboration with faculty at Marine Corps University, and participation in training at the Officer Candidates School.

*Joint Forces Staff College/National Defense University, Purple Lightning Exercise, Norfolk, Virginia*

(March – September 2007 and 2008; multiple exercises)

Purple Lightning is a training exercise that simulates a humanitarian crisis and then calls for active duty military personnel to react and address that crisis. During my time with Purple Lightning, I role-played both a United Nations Ambassador and an NGO representative within the simulations in order to help train service members how to respond to the challenges inherent in situations calling for civil society/military cooperation.

## **ASSOCIATION MEMBERSHIPS**

American Political Science Association

International Studies Association